



## University of Cincinnati

# Three Week Summer Program Curriculum

July 11-29, 2016

Join the University of Cincinnati for an experience you will never forget! In just three weeks, you and fellow students will take courses in entrepreneurship, scientific thinking, and e-commerce. You will also explore the City of Cincinnati during guided extracurricular activities.

We enrich your educational experience with guest speakers and field trips to local businesses, giving you a comprehensive look at real-world approaches.

**Cost: \$1,500**

### Week 1: **Entrepreneurship**

This course provides students with a foundation for enterprise creation, exploring issues like crafting a business plan, creating organizations in pursuit of your entrepreneurial objectives, effectively leading as an entrepreneur or member of a team, and evaluating new venture concepts.

### Week 2: **Scientific Thinking**

This course emphasizes the analysis of problems by breaking them into major components, and covers different scientific research methods, data collection, extraction of ideas, and the presentation of results.

### Week 3: **E-Commerce**

This course allows students to learn about online marketing and business methods using internet communication networks and other technologies to initiate, support, and build growth in business.

### **Extracurricular activities:**

The group will go on a guided tour of the City of Cincinnati. The program will also involve seeing three other popular Cincinnati attractions, such as King's Island, the Cincinnati Museum Center, the Cincinnati Zoo, or a Cincinnati Reds baseball game.

There will also be a welcome dinner and a farewell dinner.